PERSONAL DATA ECOSYSTEM
STARTUP CIRCLE MEMBERS

These companies have are developing the tools and systems for personal control over personal data. Architecting user-managed systems to track and manage a new asset class with value into the billions: personal data. Privacy protections are just the tip of the iceberg; the industry of managing these assets wisely is in the process of creating new economic opportunities and is a magnet for talent and capital.

azigo

Azigo. Boston, Massachusetts. Personal Data Wallet and Data Sharing Services.

Buyosphere. Montreal, Can. Shopping history tools for buyers to share with others.

connect.me

Connect.me. San Francisco, CA. User centric trust framework operator.

The **Customer's Voice**

The Customer's Voice. London, UK. Mydex platform VRM app.

egoArchive

egoArchive. Wien, Austria. Browsing history personal data store.

Gluu. Austin, TX. Open standards and open source based Single-Sign-On appliances.

Kynetx. Provo, Utah. Tools for apps drawing data flowing into personal data stores.

mydex

Mydex.org. London, UK. Personal Data Store services.

my INFOSAFE

MyINFOSAFE. New Zealand. Desktop Personal Data Store software

Peercraft. Copenhagen, Denmark. IdP and Vendor Relationship Management Tools.

Personal InfoCloud. Bethesda, MD. Personal data reuse and VRM UX consulting.

personal

Personal. Washington, D.C. Personal Data Vault and Data sharing services.

Qiy. Netherlands. An independent and secure infrastructure for individuals controlling and insight for their own data.

PRIVO
PRIVACY, PERMISSION & TRUST

Privo. Washington DC / Virginia. Youth age verification and parent permissions.

PROJECT DANUBE

Project Danube. Wien, Austria. Personal data services open-source project.

reputation.com

Reputation.com. Redwood City, CA. Online reputation management and privacy solutions.

Singly / The Locker Project. SF, CA. Personal data locker services and open source project.

SINGLY

SwitchBook
Complex Searches Made Simple™

SwitchBook. Santa Barbara, CA. Search results informed by personal history.

SYNERGETICS
Personal Data as an Economic Asset

Synergetics. Belgium. Invented the concept of employabilityPortfolio co-created by employers and under the control of individuals.

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The purpose of PDEC is to catalyze a personal data ecosystem and market, putting individuals at the center of their own data stream, enabling business opportunities for incumbent businesses and startups, using open standards that supporting data portability and interoperability.

The Industry Collaborative membership class is being developed for technologists and business leaders from banking and finance, telecom, cable, web, advertising, media and other industries considering offering services in the ecosystem.